Target audience: Matthew Jones(Zoo manager) and Thomas Smith(Zoo Representative Visitor)

Strategy: Formal client speech

5 minutes for each person

**Kenneth**

Slide 1 - Introduction: Good afternoon Mr Jones, Mr Smith, thank you for taking time out for the presentation today with Synergy Solutions. We are very excited to present to you our solutions to your problems, which we are confident will exceed your expectations.

Are there any questions you would like to ask before we start ? You will also have the opportunity to ask any questions that you may have at the end.

Slide 2 - Kenneth - In the presentation we will be talking about…. Read the list

**Pass to Madhab**

Slide 3 - Madhab

Slide 4 - Elizabeth

Slide 5 & 6 - Elizabeth

Slide 7 - Qudsia

Slide 8 - Lisa

Slide 9 & 10 - Alane

Slide 11 & 12 - Dawood

Slide 13 & 14 - Yommie

Slide 15 - Yassin

Slide 16 - Jason

Slide 17 - Jason

Slide 18 - Jason - pass to Qudsia(home page, about us and ricket page) - pass to Kenneth(Memberships page, tickets page and contact us page)

| **Name** | **Page features to be covered** |
| --- | --- |
| Qudsia | **Home page**  The sliders change after 4 seconds  Sign Up to the newsletter  **Show the signup confirmation email**  **Show the weekly update newsletter**  Social media icons on all pages - more outreach(mention that is present on all pages)  Key events coming up at the zoo  Renting the zoo  Animal of the week  Reviews  Other ways to support us  Link to download app  **About Us**  Interesting fact about the zoo  Redwell key attraction of the zoo  **Tickets page**  View and book different types of tickets  You can cancel tickets through the app/ alternatively you can call us.  **Show the order confirmation email** |
| Kenneth | **Members page**  View and book different types of memberships  Feature to become a member - click to open a become a member page where you can sign up to become a member.  **Show the membership card**  Express an interest to become a sponsor on the become a member page. (More details sent later through email provided)  **Sponsors page**  The different animals you can sponsor.  The current sponsorship rates  Video about the sponsors  Link to Windows glass business  **Contact us page**  Contact details - opening times  Contact us form for enquiries  Additional contact support.. On the contact us page  Link to the getting here page - google maps, downloadable zoo map and different ways to get here - car,foot bus  **Pass to Lisa** |

Slide 19 & 20 - Lisa

Slide 21 & 22 - Joel

Slide 23, 24 & 25 - Madalina

Slide 26 & 27 - Jason(Price negotiation)

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*Price negotiation\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Slide 28 - Kenneth(conclusion)

Conclusion: We really appreciate you taking time to join us for this presentation today. If you have any outstanding questions, please feel free to ask. \* They ask questions\* - Once again thank you for your time, we hope to hear from you soon about taking the next steps into developing the software products.